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Papa Murphy's Announces Grubhub as National Delivery Partner

Customers can now receive fresh, ready-to-bake pizza delivered to their door

VANCOUVER, Wash., June 08, 2017 (GLOBE NEWSWIRE) -- Papa Murphy's Holdings, Inc. (NASDAQ:FRSH) today announced national delivery service through <u>Grubhub</u>, the nation's leading takeout marketplace. Nine Company-owned stores in the Colorado and Denver area launched with the delivery service in late May, and an additional 17 franchisee-owned stores will be added over the next two weeks.

"Our product is uniquely positioned for success with delivery because pizza tastes best when it's served right out of the oven," said Jean Birch, Chair of the Board and Interim Chief Executive Officer of Papa Murphy's Holdings. "Our pizza is made fresh in stores and ready to bake at home—making it a quick and easy solution for a home-baked dinner. We're thrilled to partner with Grubhub to make dinner even more convenient for our customers."

With Grubhub in more than 1,100 cities across the nation, Papa Murphy's can tap the large customer base of the delivery service to bring customers fresh, ready-to-bake pizza at any time. Partnering with Grubhub makes it easy for Papa Murphy's fans to order delivery - by reordering their favorite meals, ordering up to four days in advance and welcoming a variety of payment methods, including Apple Pay, Android Pay, PayPal, eGift cards, credit cards and cash. Once a Grubhub order is placed, customers can track their order and stay in the know about their delivery through push notifications and text messages.

"As the demand for delivery grows, we're thrilled that Papa Murphy's tapped Grubhub to bring fresh pizza directly to customers," said Stan Chia, Chief Operating Officer of Grubhub. "We're proud to be the first delivery partner for Papa Murphy's in Denver and Colorado Springs, and we look forward to expanding our partnership with them."

To order from Grubhub, check out <u>grubhub.com</u>. To find out how restaurants can join Grubhub, check out <u>get.grubhub.com</u>. To learn more about Grubhub and its portfolio of brands, please visit <u>newsroom.grubhub.com</u>.

About Papa Murphy's

Papa Murphy's Holdings, Inc. (Nasdaq:FRSH) is a franchisor and operator of the largest Take 'n' Bake pizza brand in the United States, selling fresh, hand-crafted pizzas ready for customers to bake at home. The company was founded in 1981 and currently operates 1,564 franchised and corporate-owned fresh pizza stores in 39 States, Canada and United Arab Emirates. Papa Murphy's core purpose is to bring all families together through food people love with a goal to create fun, convenient and fulfilling family dinners. In addition to scratch-made pizzas, the company offers a growing menu of grab 'n' go items, including salads, sides and desserts. Order online today at www.papamurphys.com.

About Grubhub

Grubhub (NYSE:GRUB) is the nation's leading online and mobile takeout food-ordering marketplace with the most comprehensive network of restaurant partners and largest active diner base. Dedicated to moving eating forward and connecting diners with the food they love from their favorite local restaurants, the company's platforms and services strive to elevate food ordering through innovative restaurant technology, easy-to-use platforms and an improved delivery experience. Grubhub is proud to work with more than 50,000 restaurant partners in over 1,100 U.S. cities and London. The Grubhub portfolio of brands includes Grubhub, Seamless, AllMenus and MenuPages.

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