



Papa Murphy's Announces Return of Fan-Favorite Jack-O-Lantern Pizza for Bewitching Halloween Fun

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Leading take and bake pizza brand celebrates return of the spookiest night of the year with a Scream of a Deal



Jack-O pizza and cookie dough.

VANCOUVER, Wash., Oct. 22, 2018 (GLOBE NEWSWIRE) -- [Papa Murphy's](#) Holdings, Inc. (NASDAQ: FRSH) this month announces the return of its hauntingly delicious Jack-O-Lantern Pizza. The one-of-a-kind fall favorite is a treat for all ages. Made from scratch and fresh-to-order, Jack-O-Lantern Pizzas—lovingly known as the Jack-O—will be available nationwide for a limited time at participating Papa Murphy's locations and online at [Papamurphys.com](#) now through October 31, 2018. There will be two size options: large and family.

Customers can also celebrate the Halloween season by indulging their sweet tooth with the "Scream of a Deal" offer. With the purchase of a Jack-O Pizza, Papa Murphy's will be offering one pound of their made-from-scratch, ready-to-bake Chocolate Chip Cookie Dough for only \$3 more at participating locations.

"We are delighted to offer Jack-O again this year," said Laura Szeliga, chief marketing officer at Papa Murphy's. "Whether for a Halloween party or a quick dinner for kids before trick or treating, our guests tell us that a Papa Murphy's take and bake pizza is the perfect way to celebrate because it can be served fresh from your oven in about 15 minutes."

Each Jack-O Pizza at Papa Murphy's begins with dough made fresh in store, in the shape of a pumpkin, which is topped with traditional red sauce and 100 percent whole-milk mozzarella, grated in stores daily. Premium pepperoni is placed into a smiling Jack-O-Lantern face with two olive eyes.

To find a Papa Murphy's location nearest you, please visit [www.papamurphys.com](#) or download our new mobile app, available for both iOS and Android users. To connect through Facebook, visit [www.facebook.com/papamurphyspizza](#).

About Papa Murphy's

Papa Murphy's Holdings, Inc. ("Papa Murphy's" or the "Company") (NASDAQ:FRSH) is a franchisor and operator of the largest Take 'n' Bake pizza brand in the United States, selling hand-crafted, fresh pizzas for customers to bake at home. The Company was founded in 1981 and currently operates over 1,400 franchised and corporate-owned stores in 37 states, Canada and the United Arab Emirates. Papa Murphy's core purpose is to help anyone with an oven and 15 minutes serve a scratch-made meal. In addition to fresh pizzas, the Company offers hand-crafted salads, sides and desserts to complete the meal. Order online today at [www.papamurphys.com](#) for easy pick up everywhere, and find us on your favorite delivery apps in select markets.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/e1a4d42b-c548-4bb7-9b2e-5ec92828caee0>



Source: Papa Murphy's Holdings, Inc.