



## Papa Murphy's Announces Pilot Partnership With Children's Miracle Network Hospitals

September 11, 2017

### Company to host campaign and National Pepperoni Pizza Day celebration to benefit hospitals in Memphis, St. Louis and Minneapolis

VANCOUVER, Wash., Sept. 12, 2017 (GLOBE NEWSWIRE) -- [Papa Murphy's Holdings, Inc.](#) (NASDAQ:FRSH) today announced a pilot partnership with [Children's Miracle Network Hospitals®](#), which raises funds and awareness for local children's hospitals to provide treatment for millions of children each year. To support these efforts, Papa Murphy's will host a charitable giving campaign at participating Papa Murphy's stores in the Memphis, St. Louis and Minneapolis areas from September 15, 2017 to October 15, 2017 and will have a special National Pepperoni Pizza Day celebration on September 20, 2017.

"We are incredibly honored to announce this pilot partnership and do our part to raise funds and awareness for Children's Miracle Network Hospitals," said Weldon Spangler, CEO of Papa Murphy's Holdings, Inc. "We have many children come through our doors each day, and we're proud to help make a positive impact on extremely deserving children. Giving back to our communities is something that has always been part of the Papa Murphy's brand, and we invite area residents and visitors to join us in supporting this cause."

Throughout the month-long campaign, families and fresh-pizza lovers alike who visit any participating Papa Murphy's store in the Memphis, St. Louis and Minneapolis areas may make charitable donations to CMN Hospitals through a variety of methods:

- Customers are invited to purchase paper Miracle Balloons starting at \$1 and up to \$250. All proceeds will be donated to support their local Children's Miracle Network Hospital. Because fresh-baked goodness comes when you set your oven to 425-degrees, those who give \$4.25 or more will receive a paper Miracle Balloon that includes a detachable coupon for \$4.25 off a regular-priced pizza of any size on their next visit to Papa Murphy's.
- On September 20—National Pepperoni Pizza Day—Papa Murphy's will celebrate one of America's favorite pizza toppings by offering a large pepperoni pizza for only \$6 to any customer that donates \$4.25 or more to CMN Hospitals.

Papa Murphy's looks forward to learning from this pilot partnership, as well as from the great success the franchise owner community in the Sacramento market had this summer partnering with Children's Miracle Network Hospitals to raise funds.

"We're thrilled Papa Murphy's has chosen to partner with Children's Miracle Network Hospitals and join in our efforts to provide the necessary funding to ensure that sick children get the care they need," said John Lauck, president and CEO of Children's Miracle Network Hospitals. "Papa Murphy's fresh pizzas are a delicious way for us to increase awareness, and we couldn't be more excited to work with a company that values children and families."

To find the Papa Murphy's location nearest you, please visit [www.papamurphys.com](http://www.papamurphys.com). To connect through Facebook, visit [www.facebook.com/papamurphyspizza](http://www.facebook.com/papamurphyspizza).

#### ABOUT PAPA MURPHY'S

Papa Murphy's Holdings, Inc. (Nasdaq:FRSH) is a franchisor and operator of the largest Take 'n' Bake pizza brand in the United States, selling fresh, hand-crafted pizzas ready for customers to bake at home. The company was founded in 1981 and currently operates more than 1,500 franchised and corporate-owned fresh pizza stores in 39 States, Canada, and the United Arab Emirates. Papa Murphy's core purpose is to bring all families together through food people love with a goal to create fun, convenient and fulfilling family dinners. In addition to scratch-made pizzas, the company offers a growing menu of grab 'n' go items, including salads, sides, and desserts. Order online today at [www.papamurphys.com](http://www.papamurphys.com).

#### ABOUT CHILDREN'S MIRACLE NETWORK HOSPITALS

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at [CMNHospitals.org](http://CMNHospitals.org) and [facebook.com/](http://facebook.com/)

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Papa Murphy's Holdings, Inc.